

COLORADO GRAPHIC DESIGN™

Visual systems integrator. Design is the medium; understanding is the product.



CORE COMPETENCIES:

- Visual identity & brand systems
- Publication & technical document design
- Signage, wayfinding, & exhibit graphics
- Presentation, briefing, & information graphics
- Web and digital design
- Technical illustration & visual storytelling
- Print production management

DIFFERENTIATORS:

- 20 years of federal service with the FAA as an air traffic controller, instructor, & designated examiner — direct, first-hand fluency in federal agency structure, process & standards.
- Approximately 15 years as a senior air safety investigator (hundreds of fatal NTSB plane crash investigations) — trained in the technical accuracy & documentation rigor that safety-critical federal work demands.
- Small, Principal-led shop: one point of contact from brief to delivery, no account-management layers, fast turnaround on small-dollar engagements.
- Colorado Springs based — proximate to Peterson SFB, Schriever SFB, USAF Academy, Fort Carson, & the Denver-area federal installations.

PAST PERFORMANCE:

New York Times Best-Seller book cover, "*No Angel*" by Jay Dobyns. The official F-16 pilot patch for the Republic of Singapore Air Force, numerous specialized designs for the U.S. Air Force, U.S. Space Command, U.S. Army Special Forces & AH-64D attack helicopter units, recruiting offices, General Officer briefings, JSOC exercises, training & field manuals, apparel, decals, patches, etc.

IDEAL PROJECT FIT:

Defense, aerospace, & aviation agencies; NASA, FAA, DOT, museums & other technical or regulatory organizations where accuracy & clear communication of complex material matter as much as the visual result.

CAPABILITY STATEMENT

NAICS 541430 | PSC T001

COMPANY DATA:

LEGAL NAME:

Mote Marketing, Inc.

DBA:

Colorado Graphic Design™

STRUCTURE:

Corporation

UEI:

NS3JA6BZAJ8

CAGE CODE:

17TX6

NAICS (PRIMARY):

541430 — Graphic Design Services

PSC:

T001

SBA SIZE STANDARD:

\$9M — qualifies as small business

SET-ASIDE STATUS:

None currently held

POINT OF CONTACT:

NAME / TITLE:

Chasmō Mote, Principal

PHONE:

(719) 229-3050

EMAIL:

chasmo@coloradographicdesign.com

WEBSITE:

coloradographicdesign.com

LOCATION:

Colorado Springs, CO USA